

THE CURIOUS WORLD OF FINANCE IN MODERN BRITAIN

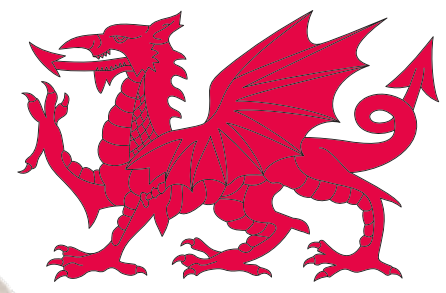
NATIONAL CONVERSATION WEEK
18-24 MARCH 19

IN PARTNERSHIP WITH **mind**
for better mental health



38% of people revealed their finances causes them the most worry
'I CAN'T SLEEP AT NIGHT'

YORKSHIRE residents are the biggest money worriers



THE WELSH have the least money worries




ONLY 21% of people are most likely to seek advice about their finances
'WHERE FOR ART THOU ADVICE?'

27% (almost a third) of people save £0 each month




ONLINE FORUMS are the most popular place to seek financial help

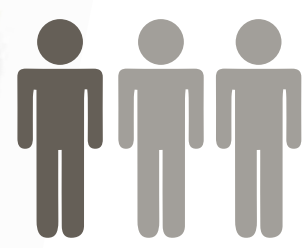


47% Almost of people skim read the terms and conditions of their last buildings and/or contents insurance policy



Only **1 IN 20** people would seek professional advice to help improve their financial situation over the next 12 months

Almost **1 IN 5** (19%) of people would sign a financial agreement without seeking advice



A THIRD of people won't seek financial advice from any avenue in the next 12 months

62% of 18-24 year olds would rate their knowledge of the mortgage process as 'bad'

MOST POPULAR INSURANCE

- 62% CAR**
- 60% CONTENTS**
- 50% BUILDINGS**
- 28% LIFE**
- 25% TRAVEL**



LET'S TALK

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1023. Fieldwork was undertaken between 16th - 17th January 2019. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+). PaymentShield and the Shield logo are registered trademarks of PaymentShield Limited. Authorised and regulated by the Financial Conduct Authority. © PaymentShield Limited 2019. 01372 03/19